



Sponsorship Prospectus 2019

May 13-16, 2019 • Dallas, TX

Increase your brand visibility. And connect with customers.

Share your biggest and boldest ideas with thousands who love, eat and sleep data - and want to make the most out of their Qlik investment. Join us May 13-16, 2019 at the Gaylord Texan Resort & Convention Center in Dallas, TX. **Saddle up! And get ready for Texas-sized fun.**



2018 Qonnections Fast Facts

3,170
attendees

65
countries

49%
plan to buy
while attending


2,000,000
miles traveled

3200
livestream
registrations

7500
Qonnections related
social messages


47
sponsors


380
hours of coding /
development to
benefit C40 Cities

292
breakout
sessions


82%
attendees with
authority to buy

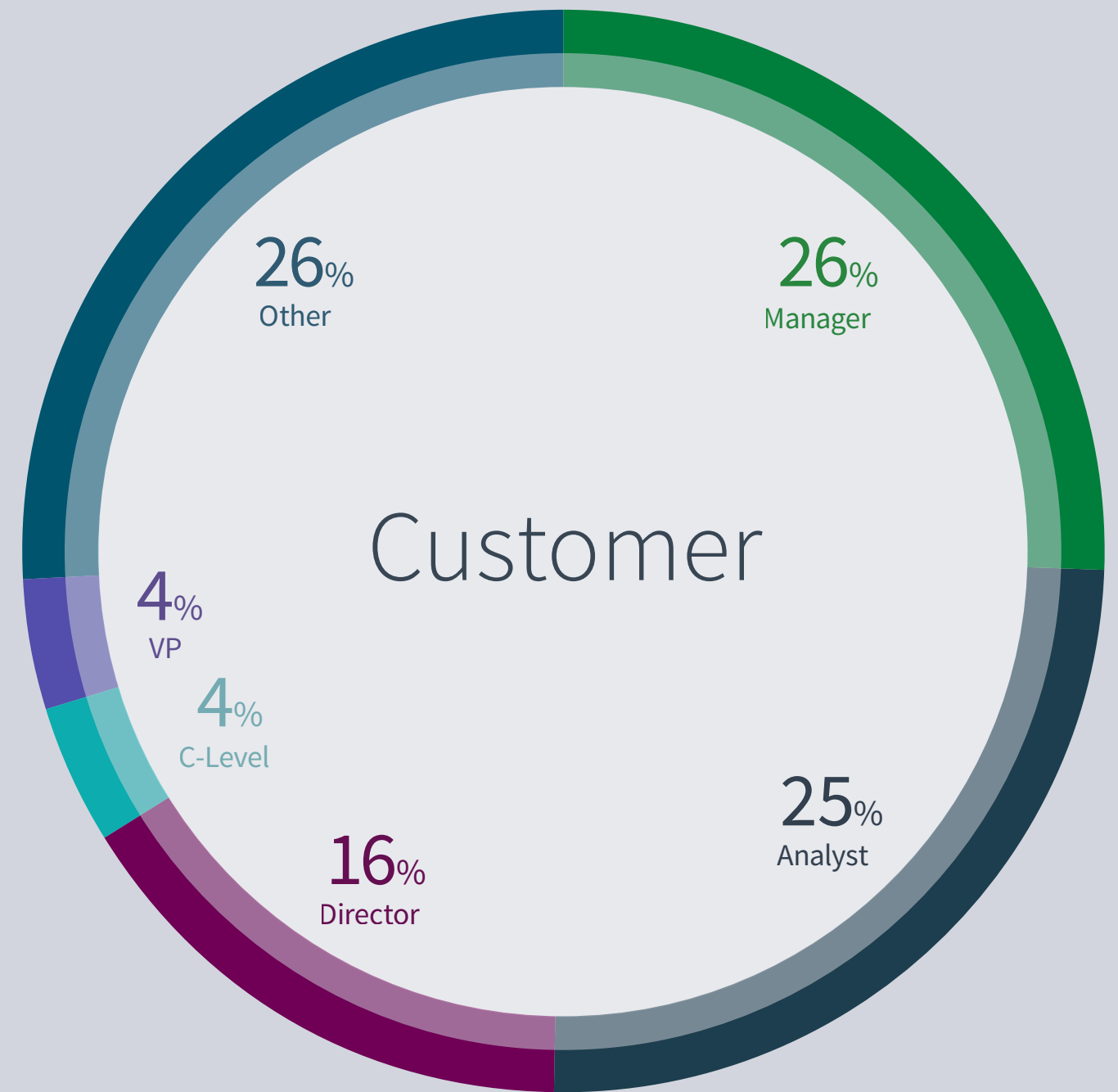
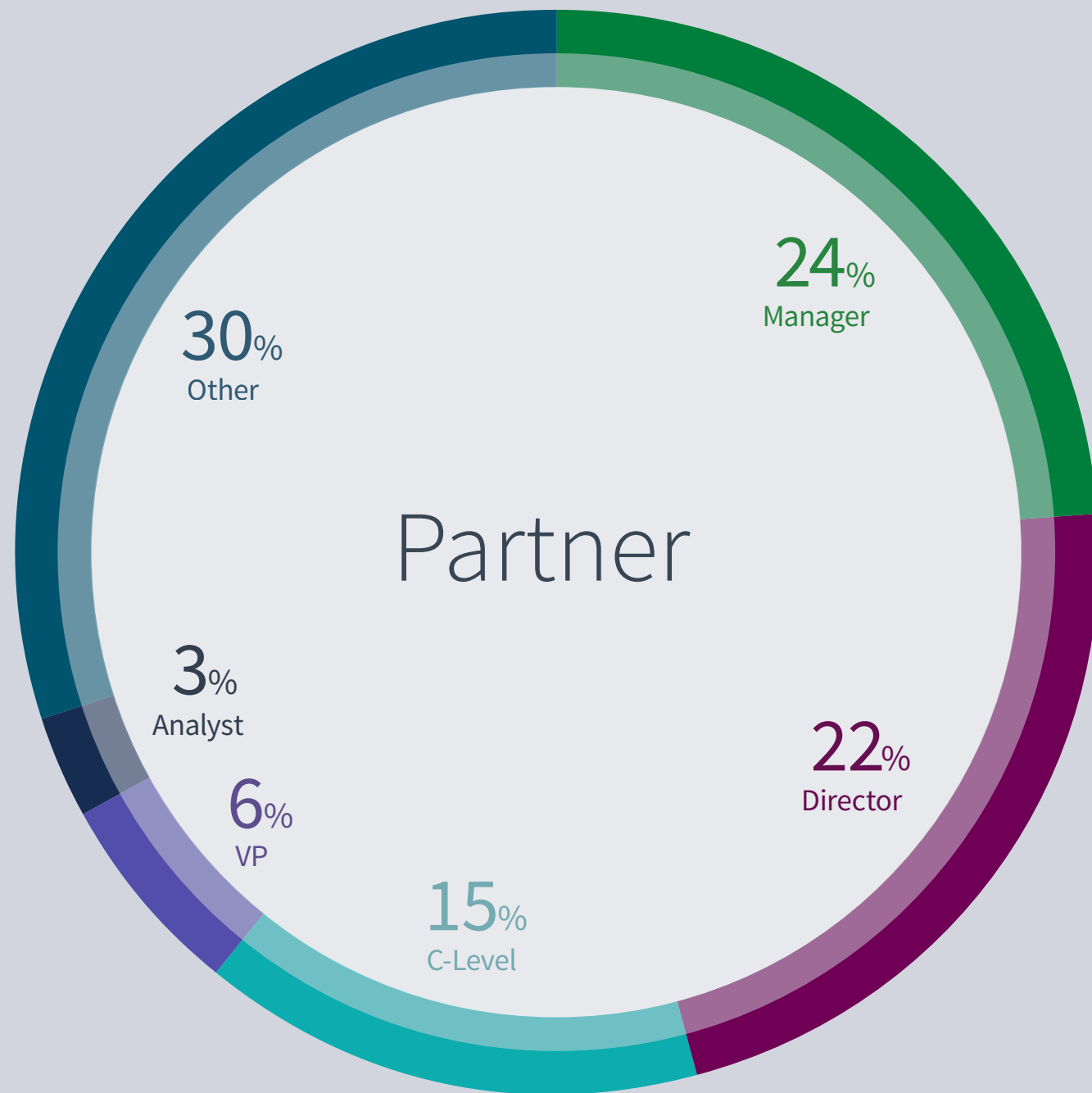

30,000
cups of coffee


30 hours
average time spent
in the
exhibit hall


15,000
swag items
handed out


1,000
temporary tattoos
applied

2018 Qonnections Attendee Titles



Exclusive Sponsorship

	Diamond	Ruby	Sapphire	Emerald	Exhibitor
	Invite Only	Limit 4	Limit 10	Limit 12	Limit 24
	\$120,000	\$65,000	\$35,000	\$15,000	\$10,000
Data Discovery Zone					
Turnkey Exhibit Lounge or Activation Structure	600 Square Feet Island	400 Square Feet Island	225 Square Feet Island or Linear	Turnkey Exhibit - 10x10	Kiosk - 5x5
Prime Booth Location in Data Discovery Zone	Yes	Yes	Yes		
Private VIP Meeting Space in Presidential Suite in Gaylord Texan Hotel	Yes				
Build Out Meeting Room in Data Discovery Zone	Yes	Yes			
Inclusion in the Data Discovery Zone Map	Yes	Yes	Yes	Yes	Yes
Lead Retrieval Machines	2	2	1	1	1

Access

Full Conference Passes	5	4	2	1	1
Booth Staff Passes	5	4	2	1	1
Speaker Passes	2	2	1		
Additional Full Conference Passes at 50% Discount Rate	Yes	Yes			

Pre-Conference Marketing

Inclusion in Conference E-Communications	Logo	Logo	Name		
Name, Logo, Company Description & Hyperlink on Qonnections Website	125 words	100 words	75 words	50 words	Logo Only
Logo Inclusion in Pre-Conference Email to Registrants	Yes	Yes			
Logo Inclusion in a Livestream Promotion Email	Yes	Yes			

Content

Recognition in General Session (Qlik)	Yes				
45-minute Breakout Session	2	1	1		
30-minute Breakout Session in Data Discovery Zone theater		1			
Ability to purchase one (1) additional 30 Minute Breakout Session in Data Discovery Zone theater	Yes	Yes	Yes		
Logo Inclusion on the Livestream Registration Landing Page	Yes	Yes			

Exclusive Sponsorship (continued)

On-site	Diamond	Ruby	Sapphire	Emerald	Exhibitor
Appreciation Party Sponsor-Wednesday	Yes				
Welcome Party Sponsor-Monday		Yes			
Lunch Sponsor			Yes		
Breakfast Sponsor		Yes			
5 Min Presentation at Qlik Employee Briefing	Yes				
Company Logo on Conference Notebook	Yes				
Logo on Conference Signage	Yes	Yes	Yes		
Logo on General Session “Thank You to Our Sponsors/Exhibitors”	Yes	Yes	Yes	Yes	Yes
Video Wall Exposure (No Audio)	30-second	15 -second	Logo		
Collateral in conference tote bag (see full descriptions for each level)	Yes	Yes	Yes		
Mobile App Listing: Name, Booth Location, Logo, URL, Company Description	Yes	Yes	Yes	Yes	Yes
General Session Recognition: Walk-in Video	60-second (May 14, 2019)	30-second (May 15, 2019)			
Recognition in Mobile App Daily Highlights	Yes				
VIP Seating (General Session Only)	Yes				
Priority Access to Qlik Executives 1:1s	Yes				
In Room Channel Video (no sound)	30-second	15-second			
Social Media					
Mention in Qonnections Press Release	Yes				
Ability to issue Qonnections Sponsorship Press Release	Yes	Yes	Yes	Yes	Yes
Press list (Available 2 Weeks Prior to Event)	Yes	Yes	Yes	Yes	Yes

Sponsorship Levels

Diamond

\$120,000

DATA DISCOVERY ZONE

- 600 sq ft prime exhibit space island with turnkey booth structure provided
- Private VIP Meeting Space in Presidential Suite in Gaylord Texan Hotel
- Meeting room in Data Discovery Zone
- Inclusion in the Data Discovery Zone map
- Two (2) lead retrieval scanners

ACCESS

- Five (5) full conference registration passes. Two (2) full dedicated speaker passes. Five (5) Data Discovery Zone Only passes.
- Opportunity to purchase additional full conference passes at 50% off full conference rate.
 - Full conference pass includes: full access to all sessions, welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.
 - Full dedicated speaker pass includes: full access to all sessions, welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.
 - Data Discovery Zone only pass includes: full access welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.

PRE-CONFERENCE MARKETING

- Company description (125 words), logo, and hyperlink on the Qconnections website sponsor page
- Company logo included in attendee acquisition emails (Signed contract deadline is January 15, 2019. Logos will be included in emails beginning February 12, 2019. Sponsorships finalized after January 15, 2019 will require two weeks processing before inclusion in upcoming emails.)
- Company logo included in pre-conference email to registrants.
- Logo Inclusion in a Livestream Promotion Email

CONTENT

- Inclusion in general session content (Qlik will work with sponsors to determine content and timing)
- Two (2) 45-minute breakout sessions (Abstract and content must be received by January 15, 2019 for inclusion in agenda)
- Ability to purchase one (1) additional 30 Minute Breakout Session in Data Discovery Zone theater
- Logo Inclusion on the Livestream Registration Landing Page

ON-SITE

- Company logo and brand name recognition at the Wednesday appreciation night party
- 5-minute presentation at the Qlik Employee Briefing
- Company logo on the conference notebook handed out at registration
- Right of first refusal for sponsor enhancement opportunities
- Company logo on Qconnections Conference Signage
- Company logo in general session “Thank you to our sponsors”
- General session recognition: 60-second walk-in video on Day 1 (May 14, 2019)
- Priority access to Qlik executive 1:1s
- 30-second video played on the Data Discovery Zone video wall (no audio)
- Up to two (2) 8.5” x 11” or smaller paper inserts and small branded items inclusion in the Qconnections bag (materials must be supplied by sponsor and approved by Qlik)
- Mobile app listing: company name, booth location, logo, URL, company description
- Recognition in Qconnections mobile app daily highlight
- General session VIP seating (10 reserved seats)
- 30-second video played on Gaylord Texan Hotel In-Room Channel (no audio)

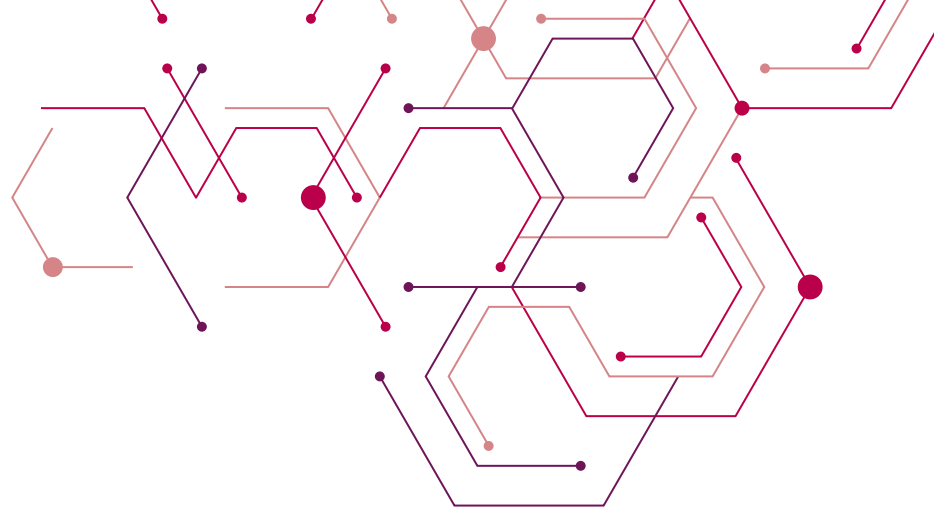
SOCIAL MEDIA

- Mention in official Qconnections press release/media alert
- Ability to issue Qconnections sponsorship press release
- Press list available two (2) weeks prior to event

Sponsorship Levels

Ruby

\$65,000



DATA DISCOVERY ZONE

- 400 sq ft prime exhibit space island with turnkey booth structure provided
- Meeting room in Data Discovery Zone
- Inclusion in the Data Discovery Zone map
- Two (2) lead retrieval scanners

ACCESS

- Four (4) full conference registration passes. Two (2) full dedicated speaker passes. Four (4) Data Discovery Zone Only passes.
- Opportunity to purchase additional full conference passes at 50% off full conference rate.
 - Full conference pass includes: full access to all sessions, welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.
 - Full dedicated speaker pass includes: full access to all sessions, welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.
 - Data Discovery Zone only pass includes: full access welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.

PRE-CONFERENCE MARKETING

- Company description (100words), logo, and hyperlink on the Qonnections website sponsor page
- Company logo included in attendee acquisition emails (Signed contract deadline is January 15, 2019. Logos will be included in emails beginning February 12, 2019. Sponsorships finalized after January 15, 2019 will require two weeks processing before inclusion in upcoming emails.)
- Company logo included in pre-conference email to registrants.
- Logo Inclusion in a Livestream Promotion Email

CONTENT

- One (1) 45-minute breakout sessions (Abstract and content must be received by January 15, 2019 for inclusion in agenda)
- One (1) 30-minute breakout session in the Data Discovery Zone theater (content approval needed from Qlik) (Abstract and content must be received by January 15, 2019 for inclusion in agenda)
- Ability to purchase one (1) additional 30 Minute Breakout Session in Data Discovery Zone theater
- Logo Inclusion on the Livestream Registration Landing Page

ON-SITE

- Company logo and brand name recognition at the Monday Welcome night party
- Company logo and brand name recognition at breakfast on Tuesday and Wednesday
- Company logo on Qonnections Conference Signage
- Company logo in general session “Thank you to our sponsors”
- General session recognition: 30-second walk-in video on Day 2 (May 15, 2019)
- 15-second video played on the Data Discovery Zone video wall (no audio)
- One (1) 8.5” x 11” or smaller paper insert or small branded item included in the Qonnections bag (materials must be supplied by sponsor and approved by Qlik)
- Mobile app listing: company name, booth location, logo, URL, company description
- 15-second video played on Gaylord Texan Hotel In-Room Channel (no audio)

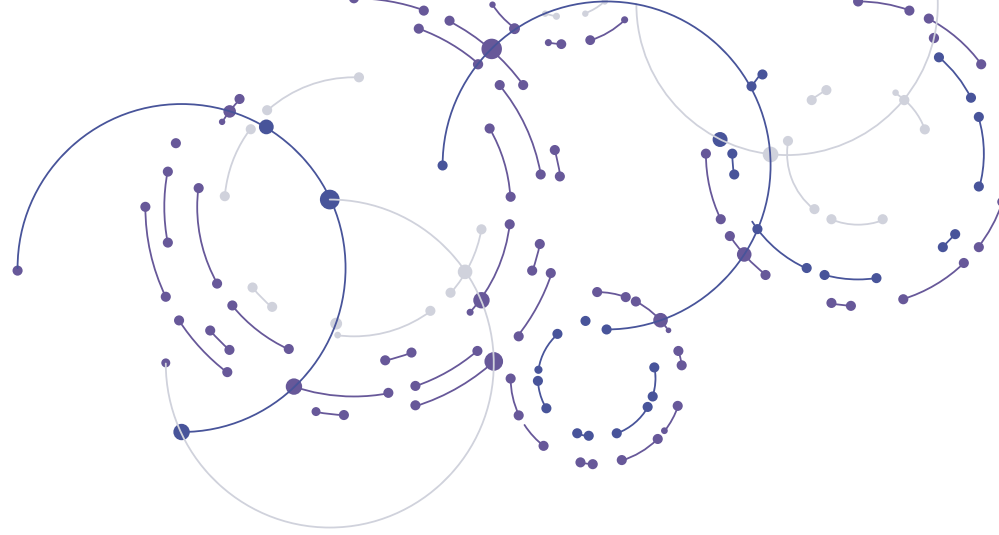
SOCIAL MEDIA

- Ability to issue Qonnections sponsorship press release
- Press list available two (2) weeks prior to event

Sponsorship Levels

Sapphire

\$35,000



DATA DISCOVERY ZONE

- 225 sq ft exhibit space (linear or island) with turnkey booth structure provided
- Inclusion in the Data Discovery Zone map
- One (1) lead retrieval scanner

ACCESS

- Two (2) full conference registration passes. One (1) full dedicated speaker passes.
Two (2) Data Discovery Zone Only passes.
 - Full conference pass includes: full access to all sessions, welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.
 - Full dedicated speaker pass includes: full access to all sessions, welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.
 - Data Discovery Zone only pass includes: full access welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.

PRE-CONFERENCE MARKETING

- Company description (75 words), logo, and hyperlink on the Qonnections website sponsor page
- Company logo included in attendee acquisition emails (Signed contract deadline is January 15, 2019. Logos will be included in emails beginning February 12, 2019. Sponsorships finalized after January 15, 2019 will require two weeks processing before inclusion in upcoming emails.)

CONTENT

- One (1) 45-minute breakout sessions (Abstract and content must be received by January 15, 2019 for inclusion in agenda)
- Ability to purchase one (1) additional 30 Minute Breakout Session in Data Discovery Zone theater

ON-SITE

- Company logo and brand name recognition at lunch on Tuesday and Wednesday
- Company logo on Qonnections Conference Signage
- Company logo in general session “Thank you to our sponsors”
- Company logo on the Data Discovery Zone video wall
- One (1) 8.5” x 11” or smaller paper insert included in the Qonnections bag (materials must be supplied by sponsor and approved by Qlik)
- Mobile app listing: company name, booth location, logo, URL, company description

SOCIAL MEDIA

- Ability to issue Qonnections sponsorship press release
- Press list available two (2) weeks prior to event

Sponsorship Levels

Emerald

\$15,000

DATA DISCOVERY ZONE

- 10x10 turnkey booth structure provided
- Inclusion in the Data Discovery Zone map
- One (1) lead retrieval scanner

ACCESS

- One (1) full conference registration pass. One (1) Data Discovery Zone Only pass.
 - Full conference pass includes: full access to all sessions, welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.
 - Data Discovery Zone only pass includes: full access welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.

PRE-CONFERENCE MARKETING

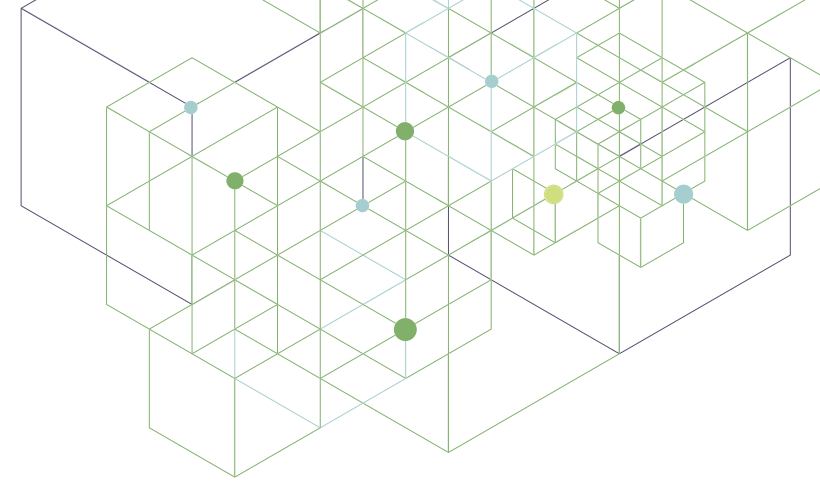
- Company description (50 words), logo, and hyperlink on the Qconnections website sponsor page

ON-SITE

- Company logo in general session “Thank you to our sponsors”
- Mobile app listing: company name, booth location, logo, URL, company description

SOCIAL MEDIA

- Ability to issue Qconnections sponsorship press release
- Press list available two (2) weeks prior to event



Exhibitor

\$10,000

DATA DISCOVERY ZONE

- 5x5 Kiosk structure provided
- Inclusion in the Data Discovery Zone map
- One (1) lead retrieval scanner

ACCESS

- One (1) full conference registration pass. One (1) Data Discovery Zone Only pass.
 - Full conference pass includes: full access to all sessions, welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.
 - Data Discovery Zone only pass includes: full access welcome reception, appreciation party, Data Discovery Zone, and all meals and breaks.

PRE-CONFERENCE MARKETING

- Logo and hyperlink on the Qconnections website sponsor page

ON-SITE

- Company logo in general session “Thank you to our sponsors”
- Mobile app listing: company name, booth location, logo, URL, company description

SOCIAL MEDIA

- Ability to issue Qconnections sponsorship press release
- Press list available two (2) weeks prior to event

Make a date with data destiny.

The Data Discovery Zone is the busiest spot at Qonnections. Thousands of attendees wander the floor each day, looking to be wow'd by innovation and ready to buy. Stock up on your swag and don't miss your chance to get in front of these data leaders.

Cowboy boots are optional.

2018 SPONSORS

DIAMOND LEVEL

Cognizant, Jedox

PLATINUM LEVEL

Big Squid, N3, SDG Group

GOLD LEVEL

Accenture, Actian Corporation, Analytics8, Axis Group, Deloitte, INFORM GmbH, Infosys Limited, K4 Analytics (KT Labs), Slalom, TimeXtender

SILVER LEVEL

Alteryx, Cloudera, In4BI, Metric Insights, PwC, Solve, TechLab10 AB (Nodegraph), Microsoft

EXHIBITORS

akquinet finance and controlling GmbH, Arrow, Bardess Group Ltd, BlackBerry, Climber, Compellon, CP Corporate Planning, Crunch Data Inc, DataRobot, DI Squared, Harrer & Partner, Infogix, Infozone Intelligence LLC, IPC Global Services, Lizardis, Masters Summit for Qlik (Virtual Consulting), Motio, Narrative Science, Nous Infosystems, R Systems Inc., Safe Software, Service Source, Vizlib Ltd, Waypoint Consulting



Sponsorship Contract

Please complete the following form and send to gkeegan@nthdegree.com by January 15, 2019.

- Diamond (Invitation only) \$120,000
- Ruby (4 available) \$65,000
- Sapphire (10 available) \$35,000
- Emerald(12 available) \$15,000
- Exhibitor (24 available) \$10,000

PAYMENT INFORMATION (REQUIRED)

Return the completed and signed form
no later than January 15, 2019.

Package: _____

Total: \$ _____

PAYMENT OPTION (REQUIRED)

- Check
- Wire
- PO
- Credit Card

Total: \$ _____

LOGISTICS CONTACT (REQUIRED)

First Name: _____

Last Name: _____

Company: _____

Title: _____

Email Address: _____

Phone: _____

ACCOUNTING CONTACT (REQUIRED)

First Name: _____

Last Name: _____

Company: _____

Title: _____

Email Address: _____

Phone: _____

BILLING ADDRESS (REQUIRED)

Street 1: _____

Street 2: _____

City: _____ State: _____

Country: _____ Zip: _____

**IF YOU WOULD LIKE TO PAY BY CREDIT CARD, A SEPARATE AUTHORIZATION FORM
WILL BE SENT UPON INVOICING .**

Sponsorship Terms and Conditions

1. DEFINITIONS

As used herein, the following terms shall have the following meanings:

- a. "Company" shall mean the sponsoring company defined in the Sponsorship Form.
- b. "Event" shall mean Qlik Qonnections 2019.
- c. "Event Providers" shall mean the Venue at which the Event is held, and, if applicable, such entities' parent companies, affiliates, shareholders, employees, agents, officers, directors, successors and assigns.
- d. "Products" shall mean those qualified products and services Company is displaying at the Event.
- e. "Qlik" shall mean QlikTech Inc.
- f. "Space" shall mean the exhibit space at the Event.
- g. "Venue" shall mean the Gaylord Texan Resort & Convention Center in Dallas, TX, USA.

2. EXHIBIT SPACE AND RESTRICTIONS

- a. Benefits and License Grant. Qlik will provide the Space at the Event for Company to display its Products. Before and during the Event, Company grants to Qlik a non-exclusive, non-transferable, worldwide right to use Company's name and logo in connection with the promotion and production of the Event. Before and during the Event, Qlik grants to Company a non-exclusive, non-transferable, revocable, worldwide right to use the Event name solely to promote its participation in the Event.
- b. Space Assignment, Use, Installation, Occupancy, and Dismantling. Qlik will assign Space to the Company. At Qlik's sole discretion, it may reassign the Space or alter the Event layout or venue at any time. The Space shall be for Company's use only and is required to be occupied by a representative of the Company at all times. Company may not share, sell, assign, sublease or charge admission for entry into any portion of the Space (including to an affiliated company) without Qlik's prior written consent. Company must fully occupy the Space, and must provide displays, and other necessary equipment unless Qlik specifies otherwise in writing.
- c. Restrictions. All Products must be installed before, and the Space occupied during, and dismantled after the Event, in accordance with Qlik's schedule and any rules established by the Venue. Company's activities must be confined to the Space, and must be in support of, and directly related to Company's normal business activities. Qlik may refuse permission to exhibit any Products Qlik deems objectionable or unsuitable or inconsistent with the goals of the Event. At the Event, Company may not exchange or distribute goods or money without Qlik's prior written consent, nor assist any other party in soliciting business without Qlik's prior written consent.
- d. Own Risk. Company has sole responsibility for any loss of its equipment or proprietary information, or any other loss including any subrogation claims by its insurer. Persons visiting, viewing, or otherwise participating in Company's Space are deemed to be the invitees or licensees of Company and not of Qlik.

3. PAYMENT TERMS

Payment terms for Sponsorship fees are net 15 days from submission of the Sponsorship Form, and in any event all payments must be made by January 30, 2019. All payments shall be made in U.S. dollars. Qlik will provide registration codes and sponsorship packets upon receipt of a verified method of payment, such as check, wire transfer, authorized credit card, or verified purchase order. Company shall be responsible for all incidental expenses incurred during the Event.

4. COMPANY OBLIGATIONS

- a. Laws
Company must comply with all applicable laws and regulations in connection with its participation in the Event, including but not limited to health and safety laws, access for the disabled, rules established by the Venue and the terms, conditions, and rules issued by Qlik from time to time in connection with the Event.
- b. Conduct
Company agrees that its participation in the Event, including without limitation, its materials, communications or the conduct of its representatives, shall not be lewd, offensive or otherwise inappropriate as determined by Qlik.
- c. Warranty
 - i) Safety. Company represents and warrants that its Products are, and if applicable, any exhibits and displays, will be constructed safely using sound engineering practices.
 - ii) Third Party Proprietary Rights. Company further represents and warrants to Qlik that it will not violate any proprietary rights of third parties in connection with its participation in the Event, including but not limited to the performance, distribution, or posting of copyrighted material without a license, assignment, or other legally effective permission.
- d. Taxes and Licenses
Company is solely responsible for obtaining any licenses and permits and for payment of all taxes (including sales and use taxes), license fees, or other charges applicable to its participation in the Event, including, if applicable, taxes collected by Qlik.

5. INSURANCE

Company agrees to obtain, maintain in effect throughout the Event, and provide to Qlik at least thirty (30) days prior to the Event, a certificate of insurance showing that Company has a Commercial General Liability policy with a minimum limit of USD \$1 million. This insurance must have a combined single limit bodily injury and broad form property damage coverage, including broad form contractual liability, in which Qlik and the Event Providers are named as an additional insureds. Company agrees to obtain and maintain in effect throughout the Event workers compensation and employer's liability insurance in such minimum amounts as are required by law or are otherwise consistent with prudent business practice. Company agrees to waive the right of subrogation of its insurance carrier against the Event Providers to recover losses sustained for real and personal property.

6. CANCELLATION OR TERMINATION

- a. Cancellation. Qlik may cancel all or any part of the Event for any reason by providing prior written notice to Company and Company's sole recourse shall be to obtain a full refund of the monies paid to Qlik. Qlik may also cancel all or any part of the Event for any reason beyond its reasonable control, including but not limited to, natural or public disaster, act of God, epidemic, acts of terrorism, venue construction, insufficient participation, market fluctuation, government regulation, or similar reasons, in which case Qlik will refund to Company a full refund of any Space fees already paid to Qlik, after which Company will have no further recourse against Qlik. A change in the name, dates, hours or venue of the Event does not constitute a cancellation by Qlik.
- b. Termination by Company. Termination by Company must be in writing and will be effective upon receipt by Qlik at the address above. If Company terminates this Agreement or its participation in the Event on or before January 30, 2019, sponsorship fees shall be refunded at 50% of the sponsorship fee paid, and Company shall not be a sponsor of the event. In the event of any cancellation or termination by the Company for any reason after January 30, 2019, all amounts paid or due under this Agreement by Company are non-refundable, non-creditable and not subject to any right of offset, and represent an agreed measure of compensation for time and expenses incurred and shall not be deemed or construed as a forfeiture or penalty.
- c. Termination by Qlik. Qlik may take possession of the Space and terminate Company's participation in the Event upon Company's failure to meet any obligations under the Agreement, including but not limited to Company's failure to: pay for the Space or related services; comply with the payment terms specified in the Sponsorship Form; maintain all exhibited Products in good working order; staff the Space fully and in a timely manner; or violate Qlik's standards of conduct. Qlik may refuse sponsorship by any Company, for any reason, and at any time prior to the Event.

7. LIMITATION OF LIABILITY/ INDEMNITY

- a. Limitation of Liability. Under no circumstances shall Qlik or the Event Providers be liable for lost profits or other indirect, incidental, consequential, special or other exemplary damages for any of their acts or omissions in connection with the Event, whether or not Qlik or the Event Provider has been apprised of the possibility of such damages or lost profits. In no event will Qlik's and its affiliates' liability hereunder, or otherwise in connection with the Event, exceed the amount actually paid to it by Company for the Space. Qlik is not liable for any errors in any listing or descriptions or for omitting Company from the Event show materials. Qlik and the Event Providers are not liable to Company for any damage, loss, harm, or injury to the person, property, or business of Company, or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the venue or intermediate staging facilities, insufficient participation, accident, or any other reason in connection with the Event or any planning meetings, demonstrations, or stagings, except to the extent such liability arises directly from the willful misconduct of the Event Provider against whom liability is sought to be assessed.
- b. Indemnity. Company agrees to defend, indemnify, and hold harmless Qlik and Event Providers from and against any claim, loss, liability, or damage suffered arising out of:
 - (i) Company's Product, Space, or any construction to Company's exhibit or Space,
 - (ii) the negligence or misconduct of Company or its agents and representatives; or
 - (iii) Company's breach of any commitment made hereunder.Company must maintain proper insurance coverage for its property and liability, and represents and warrants that it has obtained adequate insurance per Section 5 above to cover its potential liability hereunder. Company acknowledges and agrees that the terms and conditions of this Agreement are subject and subordinate to the terms and conditions of Qlik's agreement with the Event Providers. Company shall indemnify and hold Qlik, its officers, directors, employees and agents, harmless from and against any claim, loss, liability or damages caused to Qlik as a result of Company's alleged infringement of any third party's intellectual property rights.

Sponsorship Terms and Conditions

8. RELEASE

Company acknowledges that the Event may be recorded and reproduced in any form (including but not limited to digital formats), and hereby authorizes Qlik and its designees to record, transcribe, modify, reproduce, publicly perform, display, distribute, redistribute, and transmit in any form and for any purpose any such recording of the Event, and agrees to execute any additional release presented by Qlik, its licensees, or permittees, in connection with such activity or to give effect to this provision. Company hereby releases Qlik and its designees from and waives all claims it or its employees or agents may possess, now or in the future, in connection with such activities, and specifically waives any statutory restriction on waivers of future claims or moral rights.

9. MISCELLANEOUS

a. Amendment. No amendment, modification, change, waiver, or discharge hereof shall be valid unless in writing and signed by an authorized representative of the party against which such amendment, modification, change, waiver, or discharge is sought to be enforced.

b. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania, without regard to its conflict of law rules, and the parties agree to accept the exclusive jurisdiction of the state and federal courts located in Pennsylvania.

c. Entire Agreement. This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof. There are no agreements, representations, warranties, promises, covenants, commitments or undertakings other than those expressly set forth herein. This Agreement supersedes all prior agreements, representations, warranties, promises, covenants, commitments or undertakings, whether written or oral, with respect to the subject matter contained in this Agreement.

Sponsorships are limited and will generally be available on a first come, first-served basis and may be awarded at Qlik's discretion. Qlik reserves the right to increase, decrease the number, or modify, augment, or change the scope of available sponsorships. Please note that Qlik Global Marketing Development Funds are not available for this program.

By signing below, each party represents and warrants that this Agreement constitutes a legal, valid and binding agreement upon proper execution by the Parties' duly authorized representatives on the last date of signature appearing below.

TO BE FILLED OUT BY SPONSOR

Signature: _____

Printed Name: _____

Title: _____

Date: _____

Sponsor level: _____

TO BE FILLED OUT BY QLIKTECH, INC.

Signature: _____

Printed Name: _____

Title: _____

Date: _____